

Hi

I've emailed you a few times about my new newsletter, but it seems that you've not read my emails.

So I thought I'd send you today's 'Nous of Fraser' newsletter (although it's not really a newsletter!) as a taster as to what to expect. I'm aiming sharing stuff with you that's interesting, helpful and/or entertaining.

You can read my first newsletter [here](#).

If you'd like to ensure that you don't miss any further stuff from me just [subscribe](#).

LinkedIn Learnings

As you may well have noticed I'm quite active on LinkedIn (if you are not connected with me do so [here](#)). I try and post at least twice a week but interact with others on a daily basis.

I actually interact on other people's accounts waaaay more than I post. LinkedIn is a 'social' media. You are meant to be social on it. Indeed you may well have seen my recent post about supporting other people's post with my [5+5in5](#) campaign. Give it a try.

I'm no expert on LinkedIn, but I strongly recommend that you follow and connect with these three people, as their teachings will definitely help you, as I know they've helped me;

[John Espirian](#)

[Nigel Cliffe](#)

[Judy Parsons](#)

I hope you find them helpful. Let me know what you think. Or indeed if you have anyone that you'd recommend as a LinkedIn expert, let me know.

And if you want to make sure you see all my waffling (I'm supposed to call it '*Thought Leadership*' apparently) and content on LinkedIn, simply follow my hashtag [#NousOfFraser](#) on there.

Chicken of the Day

We keep chickens. We currently have a flock of 14.



Today's 'Chicken of the Day' is Pickle. She is our biggest chicken, is a Croad Langshamp and, as you can see, has feathered feet. She lays bog-standard brown eggs. More pics of our flock in every issue.

What would you like to see/hear from me?

Going forward, what would you like from me in my next 'Nous Of Fraser'? Please let me know.

Cheers

Phil

www.philfraser.co.uk

Join me on [LinkedIn](#)

See my [YouTube Channel](#)

PS And of course, if you, or any of your contacts, need help getting to 'the next stage' in their business journey, please drop me an [email](#) or give me [a call](#) for a no-obligation chat.

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